

STATISTICAL SNAPSHOT

DOWNTOWN COLORADO SPRINGS - 80903

Colorado Springs is the second largest city in Colorado, located just 65 miles south of Denver, the state's capital.

- Metro Population: 668,353
- Average household income \$75,038

Downtown workforce

| 1 mile radius of Downtown | 3 mile radius of Downtown | 5 mile radius of downtown |
|---|--|---|
| 21,384 total employed | 61,561 total employed | 118,751 total employed |
| 2,032 (9.5%) in Finance, Insurance, Real Estate | 3,737(6.1%) in Finance, Insurance, Real Estate | 6,488 (5.5%) in Finance, Insurance, Real Estate |
| 9,585(44.8%) in Services | 30,185 (49%) in Services | 55,486 (46.7%) in Services |
| 3,490 (16.3%) in Government | 6,173 (10%) in Government | 9,556 (8%) in Government |
| 1,099 (5.1%) in Legal Services | 1,353 (2.2%) in Legal Services | 1,461 (1.2%) in Legal Services |

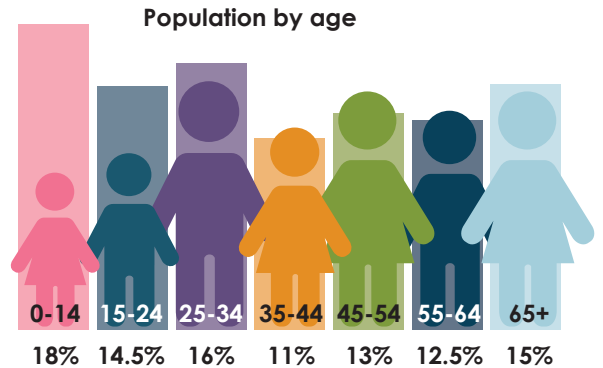
Statistics within a 5 mile radius of downtown

Households

Population: 220,016
 Anticipated population growth rate: 1.25%
 Median household income: \$37,995
 Average household income: \$55,449
 Median per capita income: \$24,872
 Median age: 36.3
 Average family size: 2.9 (2013 data)

Disposable Income

Median per household: \$32,216
 Average per household: \$44,215
 Households with \$50,000 or more: 30.9%

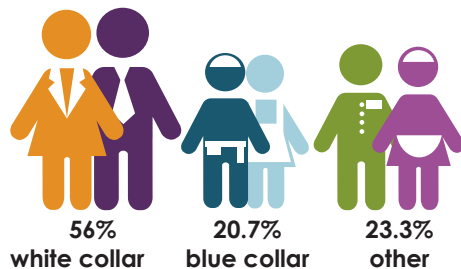


Workforce

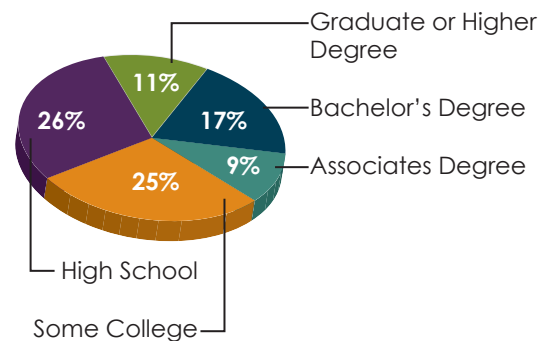
Primary tapestry segments:

- Old and Newcomers
- Aspiring Young Families
- Metropolitans

Unemployment Rate (January 2014): 7.5%



Highest level of education



Susan Edmondson,
President and CEO
Downtown Partnership

Sarah Harris,
Development Manager
Downtown Partnership

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