



**Greater Downtown Colorado Springs Business Improvement District
Board of Directors Meeting
November 15, 2016 at 8 am
111 S. Tejon Street, Suite 400**

Board Attendees: Ryan Blanchard, Dave Bunkers, Wylene Carol, Gary Feffer, Jessica Modeer, Bill Nelson, Luke Travins and Russ Ware

Staff: Susan Edmondson, Sandy Friedman, Sarah Humbargar, Heather Whitworth and Margo Baker

Guests: David Andrews (city attorney), Jill Gaebler (city council), and Tim Geitner (legislative analyst)

Welcome / Call to Order

Bill Nelson called the meeting to order at 8:02 am. Bill introduced the guests.

Minutes

Wylene Carol moved to approve the September 20, 2016 minutes, seconded by Jessica Modeer and approved unanimously.

Financials

Board members reviewed financials dated October 31, 2016. Dave Bunkers reported that most of the tax revenue is in and November and December activity is mostly expenses. Overall it was a quiet month. Wylene moved to approve the financials, seconded by Jessica and approved unanimously.

Year-end projections show budget to be within \$10,000 of projections, especially if there are no major snow events until the end of the year. Snow removal will be determined based on snow amounts as well as other factors. Susan Edmondson reminded Board that the \$50,000 contingency fund was dipped into for snow melt.

A public meeting has been set for 8 am Thursday, Dec. 1 at Downtown Partnership to approve the 2017 budget and mill levy. A quorum is needed.

New business

Holiday marketing updates: Downtown discount coupon books are going out next week to office businesses, merchants, and distributed in the parking garages as people arrive for work. The quarterly Gazette insert will be November 23; advertising includes billboards, radio, Springs magazine, Woodmen and Cheyenne Editions, and a holiday co-op in the Independent. This Friday the Acacia Park ice skating rink opens with a VIP reception at 4 pm and free skating from 5-9 pm. There will be advertising placed in Chapel Hills Mall and lots of pocket schedules distributed. Small Business Saturday is November 26 and Board is encouraged to attend. Dogs of Downtown calendar will be for sale soon in various downtown locations.

Public Space Management: Sandy Friedman gave a brief overview of public space activities. The skating rink is nearing completion, banners are up, the park looks good, garland is up on light posts,

the tree lights came on when the daylight savings time change occurred, and the hospice trees are ready for the planters. Perhaps in 2018 there will be a new look for the holiday design.

Nighttime economy task force: Susan asked Board to create a nighttime economy task force to determine policies and approaches to better address and serve the growing nighttime economy of Downtown. Task force estimated to meet for about six months, with new initiatives targeted to launch in late spring 2017. Sarah Humbargar, Ryan Blanchard, Luke Travins, and Wylene agreed to serve as well as Greg Warnke, city legal, Lt. Jeff Jensen, and Ryan Tefertiller. Task force will address parking, common consumption, nightclub block, and marketing.

Common consumption:

Jill Gaebler, David Andrews, and Tim Geitner proposed creating an entertainment district which allows for contiguous common consumption areas that does not exceed 100 acres. Ivywild has inquired about the possibility of this occurring within the city. David explained that entertainment districts are creatures of state law which also stipulates that a promotional association be formed and run by a board composed of all the liquor licensed businesses. The statute does not say how many districts a jurisdiction may have or whether districts have to be contiguous. Board discussed whether the legislation addresses being limited to one entertainment district (this may need a legislative fix), special hours, size, and security. Outer contours of an entertainment district would be legislated within City Council and the City Clerk's office would oversee licensing and specifics regarding how this impacts neighborhoods. Board felt this allows small businesses to participate by selling drinks at events rather than having a big name beer truck selling drinks near their establishment.

Parking: A proposal is being considered to extend parking meter hours into evenings due to all the evening activity. With an anticipated roll out in late spring 2017 a communication plan with a positive message will be developed.

Adjournment

The meeting adjourned at 9:02 a.m.