

**Greater Downtown Colorado Springs Business Improvement District
Board of Directors Meeting
8 a.m., May 17, 2016
111 S. Tejon Street, Suite 400, Colorado Springs, Colorado**

Board Attendees: Dave Bunkers, Wylene Carol, Lauren Ciborowski, Allison Cortez, Gary Feffer, Jessica Modeer, Craig Ralston, Luke Travins, and Russ Ware

Staff: Susan Edmondson, Sandy Friedman, Heather Whitworth, and Laurel Prud'homme

Welcome / Call to Order

Allison called the meeting to order at 8:07 am.

Minutes

Luke made a motion to approve the March 15, 2016, minutes seconded by Wylene, and unanimously approved.

Financials / Audit

Board reviewed monthly financial statements dated April 30, 2016. Dave said tax receivables are where they are expected to be and we'll see receivable amounts go down the next two months. The only significant expense is the purchase of ice melt.

Governance

Jessica briefed the group on the two interviews that were held for the open board seat. She explained that one candidate self-withdrew from further consideration. The second candidate, Ryan Blanchard, general manager, Antlers Hotel, was interviewed and was very engaged and thoughtful in his remarks. Allison made a motion to approve Ryan as the nominee, seconded by Wylene, and unanimously approved. Allison reminded the group this is her last meeting and confirmed that Board Secretary Bill Nelson had indicated his willingness to assume her position as Board Chair. Wylene made a motion to select Bill Nelson as Board Chair, seconded by Dave Bunkers, unanimously approved.

Public Space Management

Sandy updated the group on public space management activities, stating that Busy Corner had been replanted and the majority of the beds and pots have a new look from previous years. Some irrigation system repairs were necessary and the cost should run about \$1,500. Sandy reminded the Board that sidewalk powerwashing had been completed, but there are significant cleanliness issues in the alleys due to waste and urine. He indicated police are monitoring the alleys and will cite individuals for this violation. Sandy briefed the Board on the efforts to reduce the cost of snow removal for the 2016/2017 winter season and detailed the delivery of 45 tons of ice melt at a significantly reduced cost from Timberline's pricing. Sandy also briefed the group on the banner installations, which are almost at capacity due to increased requests and positive results from the program.

Sandy also briefed the board on a new initiative instigated by Downtown Partnership: quarterly meetings among CSPD and all private downtown security providers to share information about ongoing safety matters. It was felt to be productive and it is hoped this will become a quarterly event.

Consumer Marketing

Laurel briefed the Board on the Pints and Plates program which was expanded from three to five days this year; she handed out table tents, coasters and The Independent newspaper insert being used to advertise the event. Laurel also passed around copies of the summer tourism magazine insert which is scheduled for release and mailing in June. Laurel discussed the update of the Downtown Map to include advertising, which is already almost at capacity. Laurel reminded the group that she is currently preparing the June 5th Gazette insert which will highlight summer activities downtown. She also gave a brief update on the upcoming events and street closures for the summer season.

2017 Financials/Scope

Susan reminded the Board about the upcoming all-board session and briefly highlighted some of the proposed changes in scope for the BID. It is hoped that in 2017, the BID will primarily assume responsibility for the “clean and safe” functions of Downtown. Susan is proposing that the BID will only retain responsibility for the DP contract for services/ portion of marketing and all other marketing hard costs would fall to the DDA to cover. The BID will then assume responsibility for the private security services, if it is decided to continue funding that in the upcoming year. The reclassification of responsibilities will not amount to a significant windfall to the BID, as it is still faced with trying to properly budget for annual snow removal needs. Ideally, the BID would also increase funding for powerwashing to four times a year and establish a capital reserve of \$20,000-30,000 per year for future needs.

Adjournment

The meeting adjourned at 9:20 a.m.