



Join today!

Colorado Springs Downtown Partnership

Downtown Partnership is the lead advocate and catalyst guiding the vision for Downtown Colorado Springs, providing a powerful, collective voice for our membership to ensure that our city center prospers. We work closely with elected leaders, city staff, property owners, nonprofits, and business and civic leaders to guide policy and investment choices.

Through contracts for service, the Partnership also administers the work of the Greater Downtown Business Improvement District (BID), the Downtown Development Authority (DDA), and Downtown Ventures, our charitable nonprofit arm.

Our work is supported through memberships, sponsorships, individual donors, grants, fees and contracts for service. Over half of the revenue powering the work of Downtown Partnership and Downtown Ventures comes directly from our members and sponsors – *not* through BID and DDA tax dollars.

Services administered:

- Stewardship of the goals of the Experience Downtown Master Plan
- Advocacy on city, county and state policies and investment impacting Downtown and infill development
- Business attraction/retention; tenant lead generation
- Daily cleaning of sidewalks and public spaces
- Supplemental private security
- Data and market research
- Public art administration
- Marketing and media relations
- Special event programming
- Grants management and TIF reimbursement agreements
- Landscaping and holiday decor
- Mobility, wayfinding and connectivity support

Programs offered:

- Quarterly Members-Only Mixers
- Annual Breakfast
- State of Downtown Report Release Reception
- City Center Series, featuring local and national speakers on urbanism and placemaking
- First Friday Art Walks
- Urban Living Tour
- Monthly guided walking tours
- New business orientations

Our members share a vision of a Downtown Colorado Springs that serves as the economic, civic and cultural heart of the city.

Join today

DowntownCS.com/membership



Your membership makes the difference! Join today at www.DowntownCS.com/membership

Member Value

Our members represent a variety of business sectors from throughout the city: real estate, development and construction; office and services; retail and restaurants; nonprofits and faith organizations; creative industries; banking and finance; and hospitality, tourism, health and wellness. Empowered by our members, the Partnership ensures that Downtown Colorado Springs is vibrant, welcoming, innovative, livable and valued by Colorado Springs citizens. Our members:

- Understand that Downtown is made stronger when we speak with the powerful voice of our collective membership.
- Share a vision of a world-class, vibrant city center that serves as the economic, civic and cultural heart of our city.
- Make informed business decisions through the assistance, connections, and information that only Downtown Partnership provides.
- Appreciate how Downtown Partnership helps their business prosper through marketing and promotions designed to increase sales and target new customers.
- Rely on Downtown Partnership to bring together government agencies, elected leaders, city planners, private business, nonprofits, neighborhood associations, residents and others to achieve positive outcomes for Downtown.
- Know that a strong, thriving Downtown is essential to attract and maintain a high-caliber workforce throughout the Pikes Peak Region.

Membership levels and benefits

Membership terms are 12 months, beginning at time of sign-up.

	Young Professional and Friend	Associate	Colleague	Sustainer	Partner	Executive	President's Council
Bi-monthly e-newsletter packed with info	\$45	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000 and up
Delivery of key publications (one copy): Annual Report, State of Downtown Report, seasonal promotions	\$75						
Members-Only Quarterly Mixers: Two invitations for each							
Discount rates to the Annual Breakfast							
Recognition on DowntownCS.com website							
Recognition in Annual Report to the Community							
Enterprise Zone tax credit eligibility							
Opportunity to host Member Mixer to showcase your business							
Invitation to State of Downtown Report Release Reception							
Link from DowntownCS.com to your business							
Invitations to exclusive behind-the-scenes tours and soft openings							
Members-Only Quarterly Mixers: Additional two invitations for each							
Delivered free bulk copies of State of Downtown report (up to 50)							
Six Downtown Walking Tour passes annually							
Invitation to Art on the Streets VIP opening reception							
Recognition at Member Mixers and State of Downtown reception							
Recognition in the program at the Annual Breakfast							
Logo and link in bi-monthly e-newsletter							
Private Downtown Walking Tour for up to 20 employees/clients							
Recognition from the mic at the Annual Breakfast							

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