



**Greater Downtown Colorado Springs Business Improvement District  
Board of Directors Meeting  
May 16, 2017 at 8 am  
111 S. Tejon Street, Suite 400**

**Board Attendees:** Dave Bunkers, Wylene Carol, Randy Case, Colin Christie, Lauren Ciborowski, Gary Feffer, Jessica Modeer, Bill Nelson, Craig Ralston, Luke Travins and Russ Ware

**Staff:** Tim Archer, Laurel Prud'homme, Claire Swinford, and Margo Baker

**Guests:**

None \_\_\_\_\_  
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**Welcome / Call to Order**

Bill Nelson opened the meeting at 8:02 a.m.

**Minutes**

Bill moved to accept the March 21, 2017, minutes, seconded by Dave Bunkers, and approved unanimously.

**Financials**

Dave said the financials for the period ending April 30, 2017, are where they are expected to be and the cash position is good. There was one notable expense for power washing.

Laurel Prud'homme asked for budget committee volunteers to review the 2018 budget. Those who agreed are Dave, Bill, Craig Ralston, and Randy Case.

**Governance**

Board openings: Bill moved to approve that both Craig Ralston and Luke Travins' board terms be renewed for three years, seconded by Colin Christie, and unanimously approved. Their names will be forwarded to City Council for final approval.

Cover letters and resumes were distributed for two candidates for the open board seat: Simon Penner and Taylor Stamp. Randy moved that once the nominating committee has met and interviewed both candidates, Board will agree with the selected candidate, who will then be presented to City Council for final approval. This was seconded by Craig, and unanimously approved.

**Public space management**

General updates: Tim Archer said the flowers have arrived and ready to be planted. Alley improvements are under way. Board discussed maintenance of alleys once improvements are done. There are still tree limbs that are down and others continue to fall down.

Downtown Event impact fee: Laurel reported there has been some resistance on the part of a few event organizers about paying the fees. The St. Patrick's Day parade yielded concerns about paint (green lines and shamrocks) on the streets, crushed candy, spills, horse manure on the sidewalk, and general walkway filth. There is a meeting scheduled between the city, special events department of Parks & Recreation, and Susan Edmondson to attempt reconciliation.

### **Marketing and communications**

Summer: The very successful Urban Living Tour took place April 29, and the Dinosaur scavenger hunt was this past Saturday. Pints & Plates week is going on now. There will be a Gazette insert, which is a summer guide to Downtown, and the summer tourism magazine will begin mailing out in early June.

Early website trends: Laurel reported that trends indicate tangible results from the new DP website. There are increased inquiries, requests for e-newsletters, and online memberships. The development toolkit website is expected to launch soon. Laurel is monitoring website pages for trends.

Unmet needs: DP will post a part-time position for marketing and communications to assist with storytelling, the website, and social media duties. There also will be a posting for a full-time business development position.

### **Safety**

General updates: Tim reported that Mercurial Security Solutions will be providing security starting Wednesday, with two teams of two on Fridays, Saturdays, and Sundays. The other days will vary to allow more schedule flexibility. Training with CSPD has been completed. The teams will have uniforms, radios, cell phones, no weapons, may be on bikes, and will provide security contact cards to Downtown businesses.

### **New business**

Claire Swinford provided a visual presentation of the three major Downtown Ventures programs that will occur this summer:

1. Art on the Streets – this is the 19<sup>th</sup> year. New art installed during May/June. The private launch VIP party will be June 15; public launch party is July 7
2. Play in the Park – Games in Acacia Park (available for checkout between Labor Day and Memorial Day)
3. ArtSpot - 12 permanent works in flower pots along Tejon St. as a beginning to this project

Gary Feffer left the meeting at 9:05 a.m.

### **Adjourn**

Meeting adjourned at 9:11 a.m.