

Creative Vitality Index

5.91
CVI Value

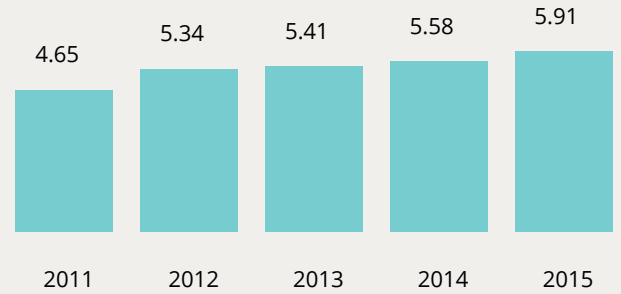
United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

Total Population

15,898

Past 5 years of CVI Performance



LOSS

▼ **2%**
since 2014

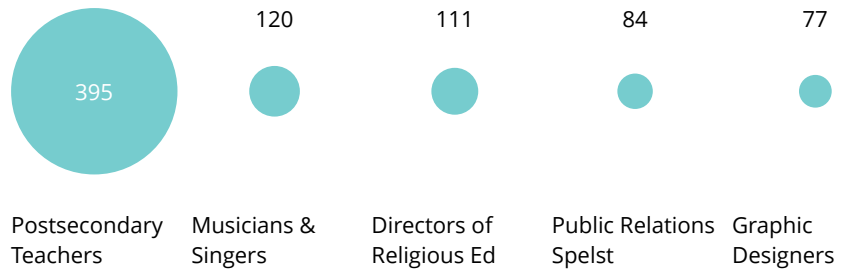
2015 Creative Jobs



1,587
Total Creative Jobs

There are 25 less creative jobs in the region since 2014

Occupations with greatest number of jobs



LOSS

▼ **2%**
since 2014

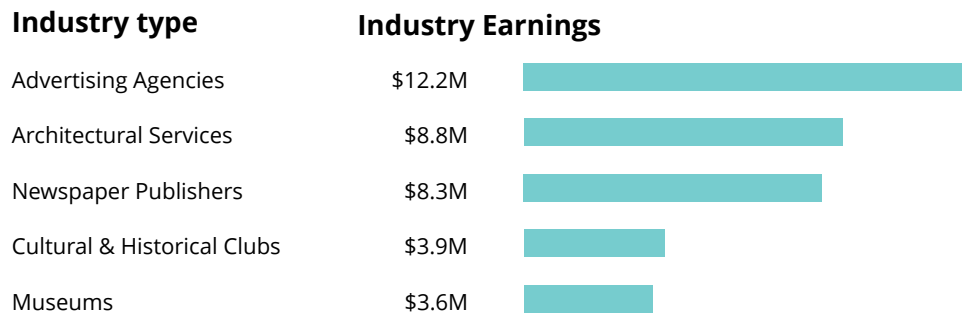
2015 Creative Industries



\$58.5M
Total Industry Earnings

There is a loss of \$1.4 million in creative industry earnings in the region since 2014

Industries with greatest earnings



GAIN

▲ **14%**
since 2014

2015 Cultural Nonprofit



\$11.6M
Nonprofit Revenues

There are \$1.6 million more in revenues in the region since 2014

LOSS

▼ **29%**
for grant amount awarded (\$) since 2014

2015 State Arts Agency Grants



\$33.5K
Amount Awarded

There are \$14 thousand less in grants since 2014. There are 2 less grants since 2014.



4
Number of Grants



\$2.11
Award Amount per capita

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics
CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2017.1)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (59) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 17-3011, 19-3091, 19-3093, 21-2021, 25-1099, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3021, 27-3022, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-3031, 39-3092, 39-3099, 39-5091, 41-3011, 43-4121, 49-9063, 51-9071

Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:

Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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