

# *Join us!*

## Colorado Springs Downtown Partnership



Our members share a vision of a Downtown Colorado Springs that serves as the economic, civic and cultural heart of the city.





Cover photo by Lander.Media. Photos this page: left, Tom Kimmell; top, Allison Moix/Stellar Propeller Studio; bottom, Mike Pach/3 Peaks Photography.

## About Downtown Partnership

Downtown Partnership is the leading advocate and catalyst guiding the vision for Downtown Colorado Springs, providing a powerful, collective voice for our membership to ensure that our city center prospers. We work closely with city and county elected leaders, city staff, property owners, nonprofits, and business and civic leaders to guide policy and investment choices.

Through contracts for service, the Partnership administers the work of the Greater Downtown Colorado Springs Business Improvement District (BID), the Downtown Development Authority (DDA), and Downtown Ventures, a 501c3 nonprofit. While the BID and DDA focus on economic development, marketing, and a clean and welcoming environment, Downtown Ventures powers programs that engage thousands in joyful, inspiring, educational and creative experiences.

The work of the Partnership and Downtown Ventures is supported through memberships, sponsorships, individual donors, grants, fees and contracts for service. Nearly half of the revenue powering the work of Downtown Partnership and Downtown Ventures comes directly from our members and sponsors – not through BID and DDA tax dollars. *Your membership makes the difference!*

### Services administered:

- Stewardship of the goals of the Experience Downtown Master Plan
- Advocacy on city, county and state policies and investment impacting Downtown
- Business attraction/retention; tenant lead generation
- Daily cleaning and maintenance of sidewalks and public spaces
- Research and business-supportive services
- Planting and maintenance of flowerbeds and flowerpots
- Public art administration
- Member services
- Marketing and media relations
- Private security patrols
- Special event programming
- Grants management and TIF reimbursement agreements

### Programs offered:

- Quarterly Members-Only Mixers
- Annual Breakfast
- Downtown Lowdown informational events
- State of Downtown Report Release Reception
- City Center Series, featuring leading speakers on urbanism
- First Friday art walks
- Urban Living Tour
- Core Culture guided walking tours





## Member Value

Our members represent a variety of business sectors from throughout the city: real estate, development and construction; office and services; retail and restaurants; nonprofits and faith organizations; creative industries; banking and finance; and hospitality, tourism, health and wellness. Empowered by our strong membership base, the Partnership ensures that Downtown Colorado Springs is vibrant, welcoming, innovative, livable and valued by Colorado Springs citizens. Our members:

- Understand that Downtown is made stronger when we speak with the powerful voice of our collective membership.
- Share a vision of a world-class, vibrant city center that serves as the economic, civic and cultural heart of our city.
- Make informed business decisions through the assistance, connections, and information that only Downtown Partnership provides.
- Appreciate how Downtown Partnership helps their business prosper through our marketing and promotions designed to increase sales and target new customers.
- Rely on Downtown Partnership to bring together government agencies, elected leaders, city planners, private business, nonprofits, neighborhood associations, residents and others to achieve positive outcomes for Downtown.
- Know that a strong, thriving Downtown is essential to attract and maintain a high-caliber workforce throughout the Pikes Peak Region.









# Membership Form

Company name \_\_\_\_\_

Website \_\_\_\_\_

Primary contact name and title \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Secondary contact name and title \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Mailing address \_\_\_\_\_

Billing address is same as mailing address

Billing address (if different from mailing address, please list) \_\_\_\_\_

**If paying by credit card, register easily and securely online at [www.downtowncs.com/membership](http://www.downtowncs.com/membership)**

Questions? Call us at 719-886-0088 or email [info@DowntownCS.com](mailto:info@DowntownCS.com)

## Membership Level

### Individual memberships:

- Young Professional \$45 (age 35 and under, renewable for up to 2 years)
- Friend \$75 (individuals only)

### Business memberships:

- Associate \$250
- Colleague \$500
- Sustainer \$1,000
- Partner \$2,500
- Executive \$5,000
- President's Council \$10,000

Please contact me about sponsorship opportunities.

## About your business

Please check the best category for your business:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Advertising/Media                         | <input type="checkbox"/> Business Services      | <input type="checkbox"/> Individual                      |
| <input type="checkbox"/> Architect/Planner                         | <input type="checkbox"/> Civic/Public Services  | <input type="checkbox"/> Restaurant/Club/Bar             |
| <input type="checkbox"/> Arts/Culture/Venue                        | <input type="checkbox"/> Education              | <input type="checkbox"/> Retail: fashion, shoes, jewelry |
| <input type="checkbox"/> Automotive                                | <input type="checkbox"/> Faith/Place of Worship | <input type="checkbox"/> Retail: gifts, decor, specialty |
| <input type="checkbox"/> Banking/Finance                           | <input type="checkbox"/> Health/Beauty/Fitness  | <input type="checkbox"/> Other _____                     |
| <input type="checkbox"/> Building Trades, Real Estate or Developer | <input type="checkbox"/> Hospitality/Tourism    | _____  |

How many people (full- and part-time) does your company employ in:

- Downtown Colorado Springs? \_\_\_\_\_
- Colorado Springs metro area, including Downtown? \_\_\_\_\_

Check if you are a 501c3 nonprofit. A 20% discount applies to 501c3 organizations at the Associate level and higher.

## Payment

- Make checks payable to **Downtown Partnership of Colorado Springs**.
- *Note:* Members at the Associate level and above are eligible for Enterprise Zone Tax Credit. Checks should be made payable to *El Paso County Enterprise Zone*, but mailed to Downtown Partnership. Please contact us at 719-886-0088 for information about these benefits.

**Return this application and payment to:**  
Downtown Partnership of Colorado Springs  
111 S. Tejon Street, Suite 703, Colorado Springs, CO 80903



111 S. Tejon Street, Suite 703 • Colorado Springs, CO 80903 • 719-886-0088 • [DowntownCS.com](http://DowntownCS.com)