



**Minutes of the Greater Downtown Colorado Springs  
Business Improvement District Board Meeting  
Tuesday, September 17, 2024, 8 a.m.  
111 S. Tejon St. Ste 703**

**Board members present:** Chris Senger, Julie Brooks, Carrie Hibbard, Bill Senger, Eric Brenner, Uyen Le, Peri Bolts (R), Vlada Benedetti (R), John Wolfe (R), A.J. Hoerth (R)

**Board members absent:** Michael Brantner

**Staff members present:** Chelsea Gondeck (remote), Susan Edmondson, Carrie Simison, Ana Valdez, Tim Archer, Kelsee Swenn, Jessica Vasquez, Kim Oroszi

**Call to order and welcome**

8:12 a.m. Chris Senger sought a motion to open the Greater Downtown Colorado Springs Business Improvement District public hearing for the purpose of 2025 budget review and acceptance.

On a motion by Carrie, seconded by Eric, BID board entered into public hearing.

Originally presented in draft form at the July board meeting, Chelsea presented the 2025 budget summary and highlighted that tax revenue projections came in lower than expected, the number of power washes was reduced to help off-set deficit and staff is investigating funding for expanded supplemental security hours.

On a motion by Julie, seconded by Uyen, the Business Improvement District's board's public hearing closed, and the board meeting commenced.

On a motion by Bill, seconded by Carrie, the Business Improvement District's 2025 budget, operating plan, and contract for service with Downtown Partnership was approved as presented.

Final budget approval will take place on December 10, 2024 at 1:00pm. It will be a brief public hearing but quorum is essential.

**Minutes**

The board reviewed meeting minutes of July 16, 2024. On a motion by Bill, seconded by Julie, the minutes were approved without change.

**Financials**

The board reviewed financials dated August 31, 2024. Chelsea noted that there was nothing significant on the statements and that banner and interest income have exceeded the budgeted amount.

Eric moved to accept the financials dated August 31, 2024. Julie seconded the motion, and it passed unanimously.

**Auditor**

Chelsea directed the board to the memo in their packet that seeks board ratification to enter into a contract for services with Biggs Kofford to perform audits and prepare 990 tax forms for a three-year period.

Bill moved to enter a three-year contract with Biggs Kofford for audit and 990 tax forms. A.J. seconded and the motion passed unanimously.

## **Public Space Management**

### General updates

Tim shared that there has been an influx of graffiti of late. He clarified that the BID removes graffiti on public property, and while businesses and property owners are responsible for removal within 10 days, he appreciates being notified and documents incidents. Another form of vandalism recently prevalent is the pulling of electrical wires from utility boxes.

Regarding public safety matters, Nova Nightclub has officially closed. Both DART 1 and DART 2 shifts are short officers, and Tim has been notified there may be certain days that CSPD will not have presence Downtown at all.

## **Marketing and communications**

### General updates

Carrie provided a brief marketing update to include September sidewalk sales, October Candy Crawl: October 26, 2024

- Holiday Planning: Small Business Saturday is November 30, 2024 (free Downtown parking), Skate in the Park begins November 15, 2024, Stroll and Pictures with Santa, The Grinch, Anna, and Buddy November 6, 2024, Holiday Stroll December 11, 2024 retailers open later
- Organizing the coupon book launch.
- Gift Cards: all funds collected by businesses stay with the business, there is not a Downtown Partnership fee.

## **Sales Data**

Chelsea directed the board to sales tax data and noted that overall, gross sales are down 6% from prior year.

Board meeting was adjourned at 9:10 a.m.